



2009 Sponsorship Information

Dear Friend:

South Alabama CARES was founded in 1987 by Mobilians who recognized the need to supply resources to those having to cope with HIV/AIDS. South Alabama CARES is a recognized 501 (c) (3) not-for-profit organization. As the AIDS epidemic continues to spread, the demand for additional services grows and funding shrinks. Functioning as the regional access point for support services and education, South Alabama CARES is recognized as a vital resource in the effort to provide help and hope to those living with HIV/AIDS, and combat its spread until AIDS is no more.

South Alabama CARES receives Federal, State, Local, and Private funding, but is still dependent on the generosity of our friends to support services to people living with HIV and to provide prevention education to the community. The agency is proud to maintain an administrative cost of only 11%. It cost roughly \$765 per year to provide services to each of our 654 clients. We need your help to continue providing these important services.

In August 2009, volunteers will launch the second annual Look Up Mobile!™ Photographic Landmark Hunt to raise much needed funds for the work of this organization. Held in cooperation with the Mobile Arts Council, this fundraiser is a one-of-a-kind event, and gives you and/or your organization a chance to get your name before the public as a benefactor of a worthy cause and sponsor for something creative and fun. The 2008 Look Up Mobile!™ Project raised \$18,000 for AIDS/HIV Education and Services and created quite a buzz in the Mobile area.

Five local professional photographers have been selected to shoot a total of twenty-five artistic photographs of historic and/or recognizable locations throughout Mobile. These photographs will be printed in a high-quality booklet with color front and back covers that people will purchase as the entry form for the contest. The books will go on sale to the general public August 1st, and at a special preview event prior to that date. All entries must be submitted no later than 5:00 pm, Friday, September 11, 2009 to the Mobile Arts Council. A grand prize of \$2,500 will be given to the entrant who correctly describes all locations. If there is more than one correct entry, a drawing will be held to determine the winner. The drawing and silent auction of the matted originals will be held at a Gala at the Mobile Arts Council on Thursday evening, September 24, 2009. The 2008 Look Up Mobile!™ contest had 14 correct entries. The winner of the contest was Diane Sirmon-Martin. Complete rules for Look Up Mobile!™ are on the web site www.lookupmobileonline.org.

Look Up Mobile!™ is sure to generate more excitement in 2009 and will be widely promoted by both South Alabama CARES and the Mobile Arts Council. Please consider becoming a sponsor. You can be part of the buzz and help raise funds for a most worthy cause!



“Look Up Mobile!™” Sponsorship Information:

Title

\$2,500.00 and greater

- One-page write up on your organization at the front inside or back inside cover of the Look Up Mobile!™ Photograph Book (300 Books).
- Your organization logo on the home page of the Look Up Mobile!™ (www.lookupmobileonline.org) web site and related sites with a “reciprocal” link to your web site.
- Your organization logo on signage at Look Up Mobile!™ exhibit, and Gala/Auction of photographs to be held at the Mobile Arts Council.
- Acknowledgement of your sponsorship at the Look Up Mobile!™ Gala/Auction.
- Acknowledgement of your sponsorship in all news releases, public service announcements, posters and interviews publicizing with the event.
- Your donation is tax deductible.

Patron

\$1,000.00

- Your name as sponsor of a photo in the Look Up Mobile!™ Photograph Book, with your company contact information (address, phone and web site domain) on the back of a photo page. (Full Page)
- Name of your organization listed on the Look Up Mobile!™ web site (www.lookupmobileonline.org).
- Name of your organization on the signage at Look Up Mobile!™ Gala/Auction of photographs to be held at the Mobile Arts Council.
- Acknowledgement of your sponsorship in news releases.
- Your donation is tax deductible.

Benefactor

\$750.00

- Your name as sponsor of a photo in the Look Up Mobile!™ Photograph Book, with your company contact information (address, phone and web site domain) on the back of a photo page. (3/4 page)
- Name of your organization listed on the Look Up Mobile!™ web site (www.lookupmobileonline.org).

- Name of your organization on the signage at Look Up Mobile!™ Gala/Auction of photographs to be held at the Mobile Arts Council.
- Acknowledgement of your sponsorship in news releases.
- Your donation is tax deductible.

Contributor

\$500.00

- Your name as sponsor of a photo in the Look Up Mobile!™ Photograph Book, with your company contact information (address, phone and web site domain) on the back of a photo page.(1/2 Page)
- Name of your organization listed on the Look Up Mobile!™ web site (www.lookupmobileonline.org).
- Name of your organization on the signage at Look Up Mobile!™ Gala/Auction of photographs to be held at the Mobile Arts Council.
- Your donation is tax deductible.

Friend

\$250.00

- Your name as sponsor of a photo in the Look Up Mobile!™ Photograph Book, with your company contact information (address, phone and web site domain) on the back of a photo page. (1/4 page)
- Name of your organization listed on the Look Up Mobile!™ web site (www.lookupmobileonline.org).
- Name of your organization on the signage at Look Up Mobile!™ Gala/Auction of photographs to be held at the Mobile Arts Council.
- Your donation is tax deductible.

Other

\$_____

- Listed in the in the Look Up Mobile!™ Photograph Book.
- Your donation is tax deductible.



2009 Sponsorship Agreement
South Alabama CARES
P.O. Box 40296
Mobile, AL 36640
251.471.5277
FAX: 251.471.5294

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Email: _____

Web Domain: (for links) _____

Type of Sponsorship Package: _____

<p>Method of Payment: <input type="checkbox"/> Check <input type="checkbox"/> Bill Me <input type="checkbox"/> Credit Card</p> <p>Visa Mastercard American Express (Circle One)</p> <p>Credit Card # _____ Exp Date _____</p> <p>Signature _____</p> <p>Amount: \$ _____</p>

For more information contact:

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